



Expo Tier Packages 2025	Exhibitor	Hot Drinks for Attendees	Bronze	Silver	Gold	Platinum	Elite
Pre Event Recognition							
4E's Directory listing on Expo website						✓	✓
Company profile on Website and Social Media		✓		✓	✓	✓	✓
Posts on Social Media	One Post	Monthly	Tri-Monthly	Bi-Monthly	Monthly	Fortnightly	Weekly
Link to Company Website	✓	✓	✓	✓	✓	✓	✓
Logo on all marketing				✓	✓	✓	✓
Mailchimp emails to 4000 ECE centres Nationwide	✓	✓	✓	✓	✓	✓	✓
Logo on event flyers			✓	✓	✓	✓	✓
Logo on venue screens (outside and inside)		✓	✓	✓	✓	✓	✓
On-Site Recognition							
Choice of position		✓ By Cafe	✓ 5-7 th	✓ 4 th	✓ 3 rd	✓ 2 nd	✓ 1 st
Pre-Event Pack in Time Allowance	2hrs	3 hrs	3.5 hrs	3.5 hrs	4 hrs	4 hrs	
Signage, flyers/marketing info in workshop break out rooms							✓
Signage around café/barista areas		✓					✓
Introduction of your business before workshops for teachers							✓
Logo on event screens (outside and inside)		✓	✓	✓	✓	✓	✓
Logo on goodie bags				✓	✓	✓	✓
Flyer/catalogue/marketing item goodie bags		✓			✓	✓	✓
Company intro over loud speaker		✓			✓	✓	✓

3m x 3m booth with table/s, cloth/s and power	Single	Single	Single	Single	Double	Triple	Quadruple
Real time photos/videos posted to SM during event		✓	✓	✓	✓	✓	✓
Post Event Recognition							
Thank you on Social Media		✓		✓	✓	✓	✓
Thank you Mailchimp to The Childcare & Education Expo database	✓	✓	✓	✓	✓	✓	✓
Logo on feedback survey for attendees and exhibitors			✓	✓	✓	✓	✓
First option for sponsorship at next event				✓	✓	✓	✓
Expo Directory listing on Expo website until the next event						✓	✓