



Expo Tier Packages 2024	Exhibitor	Bronze	Silver	Gold	Platinum	Elite	Hot Drinks for attendees
Pre Event Recognition							
4E's 'preferred supplier' status on website for period of two years (until next expo)					✓	✓	
Company profile on expo website and Social Media			✓	✓	✓	✓	✓
Posts on Social Media	One post	Tri-Monthly	Bi-Monthly	Monthly	Fortnightly	Weekly	Monthly
Link to Company Website	✓	✓	✓	✓	✓	✓	✓
Logo on all marketing			✓	✓	✓	✓	
Mailchimp emails to 4000 ECE centres Nationwide	✓	✓	✓	✓	✓	✓	✓
Logo on event flyers		✓	✓	✓	✓	✓	
Logo on venue screens (outside and inside)		✓	✓	✓	✓	✓	✓
On-Site Recognition							
Choice of position		✓ 6th	✓ 5th	✓ 3rd	✓ 2nd	✓ 1st	✓ 4th
Signage, flyers/marketing info in workshop break out rooms						✓	
Signage around café/barrista areas						✓	✓
Introduction of your business before workshops for teachers						✓	



Logo on event screens (outside and inside)		✓	✓	✓	✓	✓	✓
Logo on goody bags			✓	✓	✓	✓	
Flyer/catalogue/marketing item in goodie bags				✓	✓	✓	✓
Company intro over loud speaker				✓	✓	✓	✓
3m x 3m booth with table/s, cloth/s, chair/s and power	Single	Single	Single	Double	Triple	Quadruple	Single
Real time photos/videos posted to SM during event		✓	✓	✓	✓	✓	✓
Post Event Recognition							
Thank you on SM			✓	✓	✓	✓	✓
Thank you mailchimp to ECE database	✓	✓	✓	✓	✓	✓	✓
Logo on feedback survey for attendees and exhibitors		✓	✓	✓	✓	✓	
First Option for sponsorship at next event			✓	✓	✓	✓	
Continued marketing via 4E's Consulting as 'preferred supplier'					✓	✓	